



## OPEN CALL FOR YOUNG EMERGING ARTISTS

# A FUTURE OF EUROPE: CODE GREEN

BITE of Art 2.0 initiative, run by the consortium of cultural operators from Spain, Slovenia, Belgium, and Serbia, is announcing:

Open call for young emerging artists to engage into shaping a future of European continent and address environmental and climate change issues through socially engaging contemporary visual art performances.

We are looking to support preparation, production, exhibition, and promotion of 4 socially engaging contemporary visual art performances produced by young emerging artists coming from various European countries (Creative Europe programme countries – list provided below). These performances should address challenges and issues related to environment and climate change and will be performed on the streets of Ljubljana, Slovenia, within the festival "A Future of **Europe: Code GREEN**", from 9<sup>th</sup> to 13<sup>th</sup> of October 2023. All performances will be recorded and became a part of the permanent BITE Art Tour: Ljubljana edition, accessible to the visitors through BITE of Art application.

Aim of the call: to support expression of young emerging artists in addressing social challenges through socially engaging contemporary art performances, engaging young people into dialogue and discussion about environment challenges and climate change.





















#### WHY TO APPLY?

## The Winners take it all:

- a. We will give you all support in preparation and production of your socially engaging performances. Firstly, through the finetuning process of preparation of the performances and secondly by financing the artwork's production costs in the amount of up to 1000 EUR (gross amount).
- b. Your winning contemporary visual art performance will be performed on the streets of Ljubljana, as a part of the festival "A Future of Europe: Code Green", attracting hundreds of visitors. Expenses of artists participation at the festival will be covered by the BITE of Art initiative.
- c. We will provide you with finetuning master classes at the Festival delivered by the established and recognized artists and professionals in the field of contemporary visual art.
- d. Implemented performances will be recorded through the augmented reality technology and become part of the first BITE Art Tour: Ljubljana Edition, that will be permanently accessible to the visitors through BITE of Art application. This way, reach of artistic performances will be extended to thousands of people visiting Ljubljana each year.
- e. Prior and after the implementation of performances, they will be widely promoted through the attractive BITE of Art communication channels, with wide outreach across Europe.

#### **■** PAY ATTENTION!

#### Basic artwork's regulations:

- The proposed performances could be part of the artist's existing opus or start of the new reflections.
- Message of the artworks should aim on rising awareness about challenges and issues related to environmental protection and climate change.
- Proposed performance or artistic installations should present contemporary visual art and be interactive in its core, allowing for audience to engage into its implementation.
- Must have technical ability to be implemented/exhibited on open air, on the streets of Ljubljana.
- Performance could be proposed by single young emerging artist or a group of up to 3 young emerging artists.
- The author of the performance must be an artist or an art student within the age range from 18 to 35 years old.





















## Basic selection criteria

All proposed performances should be ranked, taking into consideration the following criteria (in order of priority):

- Content (problem analysis, understanding of the European policies and actions in the field of environmental protection and addressing climate change).
- Creativity and innovation (originality of the ideas, with potential for further exploration).
- Feasibility and cost-efficiency (for production and performing/exhibiting).
- Adjustment level to the concept of BITE Art Tour<sup>1</sup> and later showcasing through the augmented reality lenses.
- International jury of professionals will assess applications. The jury reserves the discretion in selection of the proposed socially engaging contemporary art performances.
- There will not be a winner (the first price). All 4 selected artworks will have equal treatment in supporting production and implementation/exhibiting there will be 4 winners.

## Requirements:

- The Applicant could be:
  - Young artist or art student coming from the European countries that are part of the Creative Europe programme<sup>2</sup> (EU + EFTA countries part of EEA + Balkan countries)
  - Organized or non-organized artistic group (maximum 3 members) of young artists from eligible European countries
- The artist, author of the proposed socially engaged artwork/performance must not be older than 35 years, must be artist or student of art faculty.
- The proposed artwork must comply with the Basic artwork's regulations listed above.
- Artist/s must be able to come to the festival "A Future of Europe: Code GREEN" in the period from 9<sup>th</sup> to 13<sup>th</sup> of October and implement their performance. All expenses (travel, accommodation, meal and materials) of artists participation at the Festival will be covered by the project.

<sup>&</sup>lt;sup>2</sup> List of eligible countries: EU countries, Norway, Island, Liechtenstein, Serbia, Albania, Bosnia and Herzegovina, North Macedonia, Montenegro, Kosovo\* and Turkey.

















<sup>&</sup>lt;sup>1</sup> BITE Art Tour - Open air tour through the contemporary art performances done within the festival "A Future of Europe: Code GREEN". These performances will be done on the streets of Ljubljana and captured through the augmented reality technology and accessible to the audience through BITE of Art application.



#### PROCEDURAL REGULATION

## **How to apply?**

- Firstly, read carefully above presented competition / call text.
- Think, be creative and define narrative and visual presentation of the proposed socially engaging contemporary visual artwork / performance.
- Click on referent link below and FILL IN APPLICATION FORM. Be sure to fill in all fields in application form marked with "\*".
  - o For artists: LINK to APPLICATION FORM: https://forms.gle/s8oM6eLVHHFGfLWS9
  - o **For artistic groups**: LINK to APPLICATION FORM: https://forms.gle/DXdez7976Pegr2Zb9
- Create the PDF document (Maximum size 10 MB) containing NARRATIVE and preferably sketch of the VISUAL presentation of the artwork/ performance proposed for production and UPLOAD it at the end of the application form.
- Separate sent emails, or Dropbox, WeTransfer or similar files' transfers will not be accepted.

#### ■ ATTENTION!

- Only fully completed applications, which arrive at the indicated address, by July 20, 2023, will be considered.
- Applications received after the closing of the competition, which contain incorrect information, or are not fully completed, or have been submitted in another way (except for the rules of the competition), will not be considered.

In order for the call to be successful, it is very important that you follow these instructions and respect the deadlines.

### **■ TIMELINE**

Call is open: 8th of June - 20th of July 2023

**Jurying of the received applications**: 20<sup>th</sup> of July - 31<sup>st</sup> of July 2023

**Publication of the awarded applicants**: 1st of August 2023

Preparation and/or production of the performances: 2<sup>nd</sup> of August - 8<sup>th</sup> of

October 2023

Festival and implementation of performances: 9th of October - 13th of October 2023





















# For additional information or clarifications, contact us at info@biteofart.org



The **BITE of Art 2.0** project is co-funded by the EU and represents a joint vision of cultural institutions and organizations coming from Spain, Slovenia, Belgium, and Serbia to bring innovative practices into work of cultural operators, and indirectly to contemporary artists, shaping a path for mainstreaming contemporary art among young citizens.

















